

PRODUCTS

Official recognition for PB Customs as U-Pol bestows Raptor Approved Applications Centre status



has always pushed the boundaries on the product and continues to produce truly superb pieces of work. It was an absolute no-brainer developing a professional relationship with PB Customs and we are delighted that they fly the flag as one of our Raptor Approved Application Centres.'

Paul has a unique technique when it comes to applying Raptor, with stencilling skills which allow him to create a variety of high-end finishes including flawless graphics which really bring a vehicle to life. We don't say that lightly, either – we've seen several of the company's creations up close, and the results it achieves are extraordinary. PB Customs says it's 'dedicated to achieving a perfect finish' – and a particular trademark is its use of luminescent paint, which blends with the Raptor to achieve astonishing glow-in-the-dark effects.

With more than two decades' professional experience, Paul launched PB Customs to bring his passion and expertise in 4x4s to a new audience. The company has gone from strength to strength over the last six years, offering everything from servicing and general maintenance to high-end modification work. Most recently, the company expanded its premises to include a new 1600 square foot paint shop dedicated to Raptor applications – and people from all over the world now come to Paul for his expert opinion.

No wonder U-Pol was so happy to appoint PB Customs as a Raptor Approved Applications Centre, then. You can find out more about the company, and see examples of the knockout work it produces, at www.pb-customs.co.uk.

You'll know all about PB Customs if you're a regular reader of this magazine. The company, which was founded in 2015 and is based near Peterborough, is a 4x4 custom conversion and off-road modification specialist with a glowing reputation for customer satisfaction – and most recently it has become an approved Raptor Applicator Centre.

You'll know about Raptor if you read *4x4* magazine regularly, too. Made by U-Pol, it's a tough, tintable urethane protective coating which provides surfaces with a protective skin that can withstand the most extreme off-road situations. It was originally created as a product for protecting areas in a vehicle which experience the hardest wear, such as pick-up beds, but it has also

come to be used as an alternative to traditional paint for whole-body finishes – which can be tinted to any colour and, with expert application, can incorporate all manner of special finishes.

'In order to achieve the best results from Raptor, preparation and application of the product is key,' explains PB Customs proprietor Paul Brown. 'Aware of the demand in the market for vehicles to be Raptored but understanding that many customers may not be trained or have the facilities to spray their vehicles themselves, U-Pol saw this an opportunity to launch Raptor Approved Applications Centres. This enabled U-Pol to drive business towards their centres while having their customers assured that the work is carried out to a standard they expect.'

'In order to become an approved centre, candidates have to follow strict criteria in both product knowledge and application. As well as this, workshops and bodyshops are reviewed to make sure Health and Safety standards are being met, as are the best practices for applying Raptor.'

Over the years, Paul has built a close working relationship with Jason Morse, Raptor Technical Sales Manager for U-Pol. This has enabled PB Customs to flourish and succeed in becoming a Raptor Approved Application Centre – currently one of two in the UK.

'It's been an absolute pleasure working with Paul and the team at PB Customs,' says Jason. 'From day one at our training facility, Paul

