

# PRODUCT RELEASE

**Date:**

July 2021

**Description:**

ARB Tailgate Assist

**Application:**

Hilux Dual Cab pick up MY2020 +

**Part No. & Barcode:**

Refer table

**Product Group:**

141 – Tailgate Assist

**Fitting:**

Refer Table

**RRP EU:**

4714030 - 331.59 € Excl. VAT

4714040 - 317.39 € Excl. VAT

**Availability:**

4714030 - August 2021

4714040 - TBD



## Product Specification

For all pick-up owners who are sick and tired of lowering and raising the heavy tailgate, ARB have the perfect solution. Using a combination of cleverly designed struts, the ARB Tailgate Assist safely controls the opening speed and reduces the closing effort by over 50% offering simple, one-handed operation. Please see YouTube video below for a refresher.

[ARB Tailgate Assist - YouTube Video](#)



Simple,  
one-handed  
operation



## Installation:

The Hilux Tailgate Assist kit is a little more complex with a strut required on both sides. The fitting instructions include important product safety warnings, as does the included warning label that must be fitted to the pick-up bed body as per the instructions. **Note – Toyota now build some higher specification Dual Cab SR models with the A deck pick-up bed. In determining the right part number to use please remember to check whether the vehicle has an A deck or J deck. Using SR or SR5 to differentiate between A deck and J deck is no longer a reliable method. (A deck is the smooth sided bed, J deck has the 3 visual hooks on the outer bed near the top per side)**

## Selling Tips:

- **Display** – Fit one of these kits to a bed in your display room or fleet vehicle for customers to try and these products will sell themselves.
- **Stock** – Take advantage of the retail packaging and keep stock in your showroom for the savvy DIY customers
- **Upsell** – “We have the perfect product to compliment your new ARB Canopy and we can easily install them both at the same time”
- **Show Special** – Use the ARB Tailgate Assist to help get a large scale purchase across the line at a show or in everyday sales

## Part Numbers & Pricing:

Part Number	Description	Barcode	RRP EU
4714030	T/Gate Assist System Hilux SR5 A Deck 2020+	9332018084613	331.59 € Excl. VAT
4714040	T/Gate Assist System Hilux SR J Deck 2020+	9332018084620	317.39 € Excl. VAT

