

When Chris Coyle decided to create an off-road toy his whole family could enjoy, it had to be a Jeep Wrangler Unlimited. And it had to be in Jeep's iconic Rescue Green colour. But little did he know that a few years later, vehicle builder PB Customs would give it an application of Raptor coating that made it brighter and greener than ever – and turned it into a total show-stopper

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Made in the UK, Raptor is a hard-wearing product similar in nature to spray-on bedliners. It's had a lot of press in the last few years; most people are happy just to use it for protecting the extremities of their vehicles, or high-traffic areas such as pick-up truck beds that are prone to damage, but plenty have cottoned on to the possibilities it offers for nose-to-tail protection.

It offers some pretty exciting opportunities for making a cool truck cooler, too. Because

Raptor is tintable, meaning you can use it to create whatever colour scheme you fancy. And with new techniques developed by PB Customs as part of this project, it can now be very effectively signwritten, too.

Paul Brown, owner of the Cambridgeshire company, says the vehicle regularly fools people into thinking it's wearing stickers. Such is the crispness of the artwork, whose edges look like they were finished off with a ruler.

In a manner of speaking, of course, they were. You just don't do this kind of thing freehand. Paul's technique uses templates – we don't think we're giving away any trade secrets by saying that, however the details of what he does to get it looking so sharp are for him to know and you to wonder.

Actually, no. You're not supposed to wonder. You're supposed to want it, and to pay him for the knowledge he built up through a long